

Privacy Policy

§ 1 General Information

This privacy policy provides you with detailed information about what happens to your personal data when you visit our website <https://marketentry.eu>.

All data that allows you to be personally identified are personal data. When processing your data, we strictly comply with the legal requirements, in particular the General Data Protection Regulation ("GDPR"). It is very important to us that your visit to our website is completely secure.

§ 2 Controller

The responsibility for the collection and processing of personal data on this website under data protection law lies with:

- Name: STEX Germany UG (haftungsbeschränkt)
- Street, house number, postal code, city: Wilhelmstr. 7, 65779 Kelkheim
- Country: Germany
- E-mail: andreas@marketentry.eu
- Tel.: 0049-175-8465847

§ 3 Social Media

A. LinkedIn Plugin

Functions of the social network LinkedIn are integrated on our website. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA ("LinkedIn").

As soon as you visit one of our pages containing LinkedIn functions, a connection to LinkedIn's servers is established. LinkedIn thereby becomes aware of your visit to our websites together with your IP address. If you click the LinkedIn "Recommend" button and are simultaneously logged into your LinkedIn account, LinkedIn can associate your visit to our website with your personal profile. We emphasize that, as the site operator, we receive no information about the transmitted data and its use by LinkedIn.

For information about the type and scope of data collection, the further processing and use of the data by LinkedIn, as well as your rights and settings options for protecting your privacy, please refer to LinkedIn's privacy policy, which you can find here: <https://www.linkedin.com/legal/privacy-policy>.

§ 4 Contact

If you contact us, including by e-mail, the data transmitted in this context, including your contact details, will be stored in order to process your inquiry and to be available for any follow-up questions. This data will not be passed on to third parties without your express consent.

The processing of your personal data takes place exclusively on the basis of your consent given in accordance with Art. 6(1)(a) GDPR. You have the right to revoke this consent at any time without giving reasons. An informal message by e-mail to us is sufficient for revocation. The lawfulness of the data processing carried out before the revocation remains unaffected by the revocation.

The transmitted data will be stored by us until you request deletion, revoke your consent to storage, or the need for storage no longer applies. Statutory retention periods remain unaffected.

§ 5 Use and Disclosure of Data

We assure you that personal data you provide to us, for example by e-mail (such as your name, your address, or your e-mail address), will not be sold to third parties or otherwise commercially used. Your data will be processed exclusively for the purpose of corresponding with you and fulfilling the purpose for which you provided the data to us. In the context of payment processing, your payment data will be passed on to the commissioned credit institution.

The data automatically collected during your visit to our website will be used exclusively for the purposes mentioned above. No other use of the data takes place.

The protection of your personal data is important to us. We therefore generally do not disclose your data to third parties unless there is a legal obligation to disclose it or you have given us your express consent.

§ 6 Encryption (SSL/TLS)

Our website uses SSL or TLS encryption to ensure the security and protection of the transmission of confidential content. This applies in particular to inquiries that you, as a site visitor, send to us as the operator of the website. An encrypted connection can be recognized by the "https://" in the address line of your browser and the lock symbol in your browser line.

Activating SSL or TLS encryption ensures that the data you send to us cannot be read by unauthorized third parties.

§ 7 Storage Duration

The storage of your personal data that you transmit to us via our website takes place only for the period necessary to achieve the respective purpose of data processing. In accordance with commercial and tax law retention obligations, the storage of certain data may, however, last up to 10 years.

§ 8 Your Data Protection Rights

As a data subject, in accordance with the statutory provisions, you have the following rights vis-à-vis the controller regarding your personal data:

A. Right of Revocation

Many data processing operations are only possible with your express consent. If the processing of your data is based on your consent, you have the right to revoke this consent at any time with effect for the future in accordance with Art. 7(3) GDPR. The lawfulness of the data processing carried out until the revocation on the basis of your consent remains unaffected. The storage of data for billing and accounting purposes is not affected by a revocation.

B. Right of Access

Pursuant to Art. 15 GDPR, you have the right to request confirmation from us as to whether we process your personal data. If this is the case, you are entitled to information about this data, including the purposes of processing, the categories of data processed, the recipients or categories of recipients to whom the data have been or will be disclosed, the planned storage period or the criteria for determining it, the existence of a right to rectification, erasure, restriction of processing, objection to processing, a complaint to a supervisory authority, the origin of the data if it was not collected from you, the existence of automated decision-making including profiling and, where applicable, meaningful information about the logic involved as well as the scope and intended effects of such processing for you, and your right to be informed which safeguards pursuant to Art. 46 GDPR exist when your data are transferred to third countries.

C. Right to Rectification

You have the right to request the correction of inaccurate personal data concerning you and/or the completion of incomplete data at any time in accordance with Art. 16 GDPR.

D. Right to Erasure

You have the right to request the erasure of your personal data in accordance with Art. 17 GDPR if one of the following reasons applies:

- a. Your personal data are no longer necessary for the purposes for which they were collected or otherwise processed.
- b. You withdraw your consent on which the processing pursuant to Art. 6(1)(a) or Art. 9(2)(a) GDPR is based, and there is no other legal basis for the processing.
- c. You object to the processing pursuant to Art. 21(1) GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21(2) GDPR.
- d. The personal data have been processed unlawfully.
- e. We are obliged to erase the personal data due to a legal obligation under Union law or the law of the Member State to which we are subject.
- f. The personal data were collected in relation to the offer of information society services pursuant to Art. 8(1) GDPR.

Under the following circumstances, this right may be restricted if the processing is necessary:

- a. to comply with a legal obligation requiring processing under Union law or the law of the Member State to which we are subject, or to perform a task carried out in the public interest or in the exercise of official authority;
- b. for reasons of public interest in the area of public health pursuant to Art. 9(2)(h) and (i) and Art. 9(3) GDPR;
- c. for archiving purposes, scientific or historical research purposes or statistical purposes pursuant to Art. 89(1) GDPR, insofar as the right referred to in Section 1 is likely to render impossible or seriously impair the achievement of the objectives of that processing; or
- d. for the establishment, exercise or defense of legal claims.

If we have made your personal data public and are obliged pursuant to the preceding provisions to erase it, we shall take reasonable steps, including technical measures, taking account of available technology and the implementation costs, to inform controllers processing the personal data that you, as the data subject, have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

E. Right to Restriction of Processing

Pursuant to Art. 18 GDPR, you have the right to request the restriction of processing (blocking) of your personal data. To exercise this right, you may contact us at any time. The contact details can be found in the legal notice. Restriction of processing may be requested in the following cases:

- a. If you contest the accuracy of your personal data stored by us, we will generally need time to verify this. For the duration of the verification, you have the right to request restriction of the processing of your personal data.
- b. If the processing of your personal data was/is unlawful, you may request restriction of data processing instead of erasure.
- c. If we no longer need your personal data, but you need it for the exercise, defense or assertion of legal claims, you have the right to request restriction of the processing of your personal data instead of erasure.
- d. If you have objected pursuant to Art. 21(1) GDPR, a balancing of interests between yours and ours must be carried out. As long as it has not yet been determined whose interests prevail, you have the right to request restriction of the processing of your personal data.

After restriction of the processing of your personal data, such data may generally only be processed with your consent. Exceptions apply to certain legally defined cases, such as for the assertion of legal claims or the protection of important public interests.

F. Right to Information

If you have exercised your right to rectification, erasure or restriction of processing of your personal data, we are obliged under Art. 19 GDPR to inform all recipients to whom the data have been disclosed. This does not apply if this proves impossible or involves disproportionate effort. Upon your request, we will inform you of the recipients of your data.

G. Protection Against Automated Decisions (Profiling)

Pursuant to Art. 22 GDPR, you have the right not to be subject to a decision based solely on automated processing – including profiling – which produces legal effects concerning you or similarly significantly affects you.

This does not apply if the decision

- a. is necessary for the conclusion or performance of a contract between you and us,
- b. is authorized by Union or Member State law to which the controller is subject and those laws contain suitable measures to safeguard your rights, freedoms and legitimate interests, or
- c. is made with your express consent.

However, decisions in the cases referred to in (a) to (c) may not be based on special categories of personal data within the meaning of Art. 9(1) GDPR unless Art. 9(2)(a) or (g) applies and appropriate measures to safeguard the rights and freedoms and your legitimate interests have been taken.

In the cases referred to in (a) and (c), we shall take appropriate measures to safeguard your rights and freedoms and your legitimate interests. These shall include at least the right to obtain human intervention by the controller, to express your point of view and to contest the decision.

H. Right to Data Portability

If your personal data are processed on the basis of your consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on the basis of a contract pursuant to Art. 6(1)(b) GDPR and by automated means, you shall have the right pursuant to Art. 20 GDPR to receive the data you have provided to us in a structured, commonly used and machine-readable format and to transmit those data to another controller or to have those data transmitted directly by us to another controller, where technically feasible.

I. Right to Object

Where we process your personal data on the basis of a balancing of interests pursuant to Art. 6(1)(f) GDPR, you have the right, on grounds relating to your particular situation, to object at any time to such processing; this also applies to profiling based on those provisions. The respective legal basis for processing can be found in this privacy policy.

In the event of an objection, we will no longer process your personal data concerned unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing serves the establishment, exercise or defense of legal claims (objection pursuant to Art. 21(1) GDPR).

Where your personal data are processed for direct marketing purposes, you have the right to object at any time to such processing; this also applies to profiling insofar as it is associated with such direct marketing. In the event of an objection, your personal data will no longer be used for direct marketing purposes (objection pursuant to Art. 21(2) GDPR).

With regard to the use of information society services, and notwithstanding Directive 2002/58/EC, you have the opportunity to exercise your right to object by automated means using technical specifications.

J. Right to Lodge a Complaint with the Competent Supervisory Authority Pursuant to Art. 77 GDPR

In the event of infringements of the GDPR, data subjects have the right to lodge a complaint with a competent supervisory authority. The complaint may be lodged in particular in the Member State of your habitual residence, place of work or place of the alleged infringement. The right to lodge a complaint under this provision is without prejudice to other administrative or judicial remedies.

Our competent supervisory authority is:

The Hessian Commissioner for Data Protection and Freedom of Information
Postfach 31 63
65021 Wiesbaden
Gustav-Stresemann-Ring 1
65189 Wiesbaden
Telephone: 06 11/140 80
E-mail: poststelle@datenschutz.hessen.de
Internet: <https://www.datenschutz.hessen.de>

§ 9 Validity and Amendment of this Privacy Policy

This privacy policy enters into force on 11/07/2026. We reserve the right to amend this policy as needed and in compliance with the applicable data protection laws. This may be necessary, for example, to comply with new legal requirements or to reflect changes to our website or new services offered via our website. The version of the privacy policy accessible at the time of your visit to our website shall be binding.

In the event of changes to this privacy policy, we will publish them on this page in order to inform you comprehensively about which personal data we collect, how we process them, and under which conditions we may disclose them.